

Make a Meaningful Impact: Sponsor the Annual GFB Spring Shootout!

The GFB Spring Shootout is more than a sporting clays tournament—it's an opportunity to support Georgia agriculture while gaining valuable exposure for your brand. Your sponsorship directly funds agricultural education, scholarships for future ag leaders, and farmer wellness and disaster recovery efforts. Enjoy a day of friendly competition, networking, and community impact while making a lasting difference.



OVERVIEW OF SPONSORSHIP OPPORTUNITIES

Below is a brief overview of our sponsorship levels and tiers. We're happy to customize a sponsorship to fit your needs—just call or email to discuss options at wmsangster@gafoundationag.org or 229-313-6829.

BENEFITING & COORDINGS	Presenting Sponsor \$5,000	Lock n' Load Sponsor \$2,500	Down Range Sponsor \$1,000	Top Shot Award Sponsor \$750	Breakfast Sponsor \$500	Station Sponsor \$250
VIP TEAM OF 4	2	1	1	0	0	0
Event program recognition	2 Full Page Ads	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad
Email and Annual Report Recognition	X	X	X	X	X	X
Logo on Dedicated Signage	X	X	X	X	X	Mention
Dedicated Social Media Posts	3	2	1	1	Mention	Mention
Logo on All Promo (Tshirts, Golf Carts, Main Signage)	X	X	X	X		
Recognition in Welcome Speech	X	X	X			
Opportunity Participate in Welcome and Awards	X					



PRESENTING SPONSOR

\$5,000

1 Available (pending approval)

- Two VIP teams of (8) shooters & (8) t-shirts
- 2 Full page ads in event brochure
- Minimum of (3) social media posts dedicated to sponsor (Facebook & Instagram)
- Presenting Sponsor event signage
- Logo on Social Media, All Promotional Materials, Every Golf Cart, Pavilion Sign & Shirt
- Logo placement on cash prize envelopes
- Logo listed on our website with link to your company website
- The ability to put a goodie bag or some other item in each of the golf carts before the tournament begins
- Opportunity to have a table in the Pavilion or the course to give away goodies, giveaways, etc. (Max 2 reps at table)
- Opportunity to welcome audience before shooting tournament
- Opportunity to participate with Awards Presentations and Photo(s)
- Recognition during welcome speech
- Recognition in GFA post-event email blast
- Recognition in GFA's annual report, shared in one issue of GFB News and Field Notes
- First right of refusal for next year's event

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Lock n' Load Sponsor

\$2,500

5 Spots Available

- One VIP team of (4) shooters & (4) t-shirts
- Full-page ad in event brochure
- Minimum of (2) social media posts dedicated to sponsor (Facebook & Instagram)
- Logo on Social Media, All Promotional Materials,
 Every Golf Cart, Pavilion Sign & Shirt
- The ability to put a goodie bag or some other item in each of the golf carts before the tournament begins
- Recognition during the welcome speech
- Recognition in GFA post-event email blast
- Recognition in GFA's annual report, shared in one issue of GFB News and Field Notes
- One VIP team of (4) shooters & (4) t-shirts
- Half-page ad in event brochure
- Minimum of (1) social media posts dedicated to sponsor (Facebook & Instagram)
- Logo on Social Media, All Promotional Materials, every Golf Cart, Pavilion Sign & Shirt
- The ability to put a goodie bag or some other item in each of the golf carts before the tournament begins
- Recognition in GFA post-event email blast
- Recognition in GFA's annual report, shared in one issue of GFB News and Field Notes

Down Range Sponsor

\$1,000

8 Spots Available

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Top Shot Award Sponsor

\$750

2 Spots Available

- Your brand will be front and center when we celebrate the event's top shooters
- Half-page ad in the event brochure
- Minimum of (1) dedicated social media post (Facebook & Instagram)
- Prominent logo and name placement in award announcements across email and social media
- Logo on Social Media, All Promotional Materials, every Golf Cart, Pavilion Sign & Shirt
- Logo featured on signage at the awards area
- Recognition in GFA's annual report, featured in one issue of GFB News & Field Notes
- Your brand will be recognized for providing breakfast, snacks, and beverages, keeping teams refreshed throughout the event
- Quarter-page ad in the event brochure
- Logo displayed on signage during breakfast and registration
- Logo displayed on coolers and snack stations throughout the event
- Recognition in event recap posts and general sponsor mentions on social media
- Recognition in GFA's annual report, featured in one issue of GFB News & Field Notes

Breakfast Sponsor \$500

2 Spots Available

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Station Sponsor

\$250

Multiple Spots Available

- Quarter-page ad in the event brochure
- Logo on station sign plus one other sign
- Recognition in event recap posts and general sponsor mentions on social media
- Recognition as a sponsor in event brochure
- Recognition in GFA post-event email blast Recognition in GFA's annual report, shared in one issue of GFB News

OTHER SPONSORSHIP OPPORTUNITIES

\$50

QUARTER PAGE AD \$100

HALF PAGE AD \$200

FULL PAGE AD

- Color ad, of selected size, in event program
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

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