



Picnic on the Farm is our signature "pop up" picnic event that explores Georgia agriculture throughout our state. Every year we head somewhere different to learn and this year we are heading Tifton to celebrate Georgia's agricultural history at the GMA!

The mission of the Georgia Foundation for Agriculture is to bring agricultural education to the elementary level, provide scholarships for ag ed, and support farmer mental health.



ABAC's Georgia Museum of Agriculture

1392 Whiddon Mill Rd, Tifton, GA 31793



SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$10,000	Premier Sponsor \$7,500	Signature Sponsor \$5,000	Elite Sponsor \$2,500	Select Sponsor \$1,000
VIP TICKETS INCLUDED IN SPONSORSHIP	10	8	6	4	2
RECOGNITION IN EVENT PROGRAM	FULL PAGE AD ON PROMINENT BACK COVER	FULL PAGE AD	FULL PAGE AD	1/2 PAGE AD	1/4 PAGE AD
RECOGNITION IN GFA ANNUAL REPORT & POST-EVENT EMAIL BLAST	✓	✓	✓	✓	✓
LOGO PROMINENTLY FEATURED ON APPLICABLE SIGNAGE	✓	✓	✓	✓	✓
SOCIAL MEDIA POSTS DEDICATED TO YOUR COMPANY	✓	✓	✓	MENTION	MENTION
RECOGNITION DURING DURING LIVE ENTERTAINMENT SETS	✓	✓	✓		
OPPORTUNITY TO WELCOME AUDIENCE DURING INTRODUCTION	✓				



2024 SPONSORSHIP OPPORTUNITIES

*Pledge Deadline: August 23
If you are ready, click [here](#) to pay.*

**PRESENTING
SPONSOR
\$10,000**

SOLD OUT



Your company will receive:

- Exclusive presenting rights for the event and first refusal for 2025
- One (1) VIP Picnic Area for ten (10) at the event + Five (5) Two-Person Baskets + One (1) Drink ticket per person (10 in total).
- Logo prominently featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Minimum of three (3) social media posts dedicated to sponsor (Facebook & Instagram)
- Special event signage at the entrance of the event venue
- Presenting Sponsor event signage on large banner
- Front page logo placement and full page, full color ad in event program
- Recognition as Presenting Sponsor in all mentions of event in electronic media, news media spots and radio spots (including but not limited to Georgia Farm Monitor, Georgia Farm Bureau Field Notes and local media)
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- One (1) opening callout and one (1) closing call out to your business during live entertainment sets
- Opportunity to speak during the introduction

**PREMIER
SPONSOR
\$7,500**

3 SPOTS AVAILABLE

Your company will receive:

- One (1) VIP Picnic Area for Eight (8) at the event + Four (4) Two-Person Baskets + One (1) Drink ticket per person (8 in total).
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau, News Field Notes, website, etc.)
- Minimum of two (2) social media posts dedicated to sponsor (Facebook & Instagram)
- Premier Sponsor event signage
- Logo recognition on special event signage at event registration
- Logo recognition along with a full page, full color ad in event program
- Recognition as Premier Sponsor in all mentions of event in electronic media and print media
- Logo and link prominently on event website and all electronic media
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- Two (2) callouts to your business during live entertainment sets

**SIGNATURE
SPONSOR
\$5,000
5 SPOTS AVAILABLE**

Your company will receive:

- One (1) VIP Picnic Area for Six (6) at the event + Three (3) Two-Person Baskets + One (1) Drink ticket per person (6 in total).
- Logo featured on electronic marketing collateral (Facebook, Instagram, mass email distribution, Georgia Farm Bureau News, Field Notes, website, etc.)
- Minimum of one (1) social media posts dedicated to sponsor (Facebook & Instagram)
- Logo recognition on special event signage at event registration
- Full page, full color ad in event program
- Recognition as Signature Sponsor in event program
- Logo and link prominently on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News
- One (1) callout to your business during live entertainment sets

**ELITE
SPONSOR
\$2,500
MULTIPLE SPOTS AVAILABLE**

Your company will receive:

- One (1) VIP Picnic Area for Four (4) at the event + Two (2) Two-Person Baskets + One (1) Drink ticket per person (4 in total).
- Social media recognition
- Logo recognition on special event signage at event registration
- Half page, full color ad in event program
- Recognition as an Elite Sponsor in event program
- Logo featured on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

**SELECT
SPONSOR
\$1,000
MANY SPOTS AVAILABLE**

Your company will receive:

- One (1) VIP Picnic Area for Two (2) at the event + One (1) Two-Person Baskets + One (1) Drink ticket per person (2 in total).
- Social media recognition
- Name recognition on special event signage at event registration
- Quarter page, full color ad in event program
- Recognition as Select Sponsor in event program
- Name featured on event website and all email marketing
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News

PRINTED PROGRAM MARKETING OPTIONS

\$200 - Full Page Ad

\$100 - Full Page Ad

\$50 - 1/4 Page Ad

Your company will receive:

- Color ad, of selected size, in event program
- Recognition in Georgia Foundation for Agriculture Annual Report and one (1) issue of Georgia Farm Bureau News